

# Application: Asset Identification and Security Labeling

Tracking and control of your assets just got easier with  
IMECmedia asset labels



**Foil:** Our **best and most popular** tag. Made of anodized aluminum, the graphics are sealed into the anodized layer creating a remarkably durable asset tag. Combined with our super strong adhesive, these tags will last for the life of your assets.



**Premium Polyester:** Second only to Foil in durability and popularity. Our polyester bar code labels have a protective over laminate to shield against chemicals and abrasion. Permanent pressure-sensitive adhesive provides lifetime adherence.



**Tamper-Evident Polyester:** If someone tries to remove it, the word "VOID" is left behind on the surface of your assets and the back of the labels to prevent tampering and protect against unauthorized transfer.



**Destructible Vinyl:** Virtually impossible to remove in one piece. The destructible label breaks into tiny pieces if removed, discouraging unauthorized asset transfers

*Ordering is easy...*



Several sizes in stock.



**IMECmedia**...Our asset labels will help identify, control and secure your precious assets from cradle to grave.

#### **Foil**

Foil is our most durable and broadly used asset label material. The silver-colored face stock is highly visible and makes graphics easy to read. Foil also fractures if removed from its mating surface, which provides tamper-evident features similar to destructible vinyl. Foil works well in almost any indoor or outdoor asset application (including industrial applications) where a label can be applied to a flat surface. Foil has excellent resistance to scuffing, cleaning solvents, most chemicals, and heat. Service

#### **Premium Polyester**

Polyester works well if your assets are exposed to normal office conditions, which include basic office furniture, fixtures, computers, and other office equipment. The over laminate protects the image from scuffing and mild chemicals. Service temperatures range is  $-40^{\circ}\text{F}$  to  $+302^{\circ}\text{F}$ . Minimum application temperature is  $+50^{\circ}\text{F}$ . Storage stability is up to two years stored at  $+70^{\circ}\text{F}$ . Face stock is 2 mil

#### **Tamper-Evident Polyester**

This product works well on indoor and outdoor assets when it's necessary to identify when the label has been tampered with. If removed from its mating surface, a permanent void pattern is left in the label. The over laminate protects the image from scuffing and mild chemicals. Service range is  $-40^{\circ}\text{F}$  to  $+302^{\circ}\text{F}$  (but the void pattern feature becomes permanently nonfunctional after exposure to  $+104^{\circ}\text{F}$ ). Minimum application temperature is  $+50^{\circ}\text{F}$ . Storage stability is up to two years stored at  $+70^{\circ}\text{F}$

#### **Destructible Vinyl**

Choose this product for indoor assets only, when a high level of security is needed. This material is made to fracture if tampered with. This product has a low to moderate resistant to heat, scuffing, and chemicals. Service range is  $-40^{\circ}\text{F}$  to  $+176^{\circ}\text{F}$ . Minimum application temperature is  $+50^{\circ}\text{F}$ . Storage



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